

PRESS RELEASE

17th November 2008

Seattle Sounders Become Scout7's First Major League Soccer Client

Scout7 are delighted to announce that the Seattle Sounders have become the first MLS club to implement the ProScout7 scouting and recruitment management system.

The Sounders are one of American soccer's most famous franchises, whose first incarnation came in the North American Soccer League in the 1970s.

Now having spent the past 15 years competing in the second tier of the American professional pyramid, the club will become the MLS' 15th franchise next year.

Preparations both on and off the field are already well underway for the 2009 season, with the appointment of co-owner Adrian Hanauer as General Manager and former USA International midfielder Chris Henderson as Technical Director.

Players with considerable European experience have already been recruited to the club's inaugural MLS roster, including former Arsenal and Sweden international Freddie Ljungberg as their marquee player and veteran goalkeeper Kasey Keller, who is originally from Seattle.

And to assist in the process of monitoring player prospects outside of the USA, the club have made the decision to incorporate the ProScout7 solution, which is already in place at approaching 100 professional clubs across Europe.

The system will allow the club's senior management staff to monitor the progress of both established and emerging talent across the world through the largest player database in world football, in addition to managing their own report information and personal notes on specific targets centrally and securely online.

Hanauer, who was instrumental in Seattle securing the MLS franchise, explains how ProScout7's depth of information, particularly in key South American markets, was key to the club's decision to invest in the technology.

He says: "Having been introduced to the concept of ProScout7 at two separate meetings in the United States, most recently during a presentation in the build-up to the All-Star game held in Toronto, it became obvious to my colleagues and I that this was a tool which could help us immensely in the player market both in the long term and short term."

"As well as providing a greater depth of league history and personal information on established pros in Europe, the system also enables us to monitor both domestic and international football in South and Central America, which have been very successful recruitment markets for MLS franchises over the past decade.

"In the major nations, including Brazil and Argentina, we can also access comprehensive and accurate information on lower league football below Serie A and Primera A, which again is of great value to us.

"We are looking forward to working closely with Scout7 over the next six months, as we prepare to make an impact in our first season in the MLS."

Having travelled to the USA to present the system to Hanauer and his team at Seattle, Scout7 Managing Director Lee Jamison expressed his delight at Seattle becoming the first North American ProScout7 client.

Jamison says: "We have seen the MLS gather real momentum over the course of the past couple of years and a rise in the number of overseas players being recruited by all the clubs to supplement drafted players.

"As a result, there is no doubt that the objective data we can supply the league's clubs is of immense value and will allow for total transparency when evaluating the suitability of recruiting a player from abroad.

"I am delighted that Seattle Sounders have recognised the benefits we can provide them

IBIC Centre
Holt Court South
Aston Science Park
Birmingham B7 4EJ
United Kingdom

T1. +44 (0)870 757 7717
T2. +44 (0)121 250 3586
F. +44 (0)870 043 4629
E. info@scout7.com
W. www.scout7.com



in the recruitment process as they prepare for their first MLS season and both I and our international database team will be on hand to provide extensive support to their senior staff as they formulate their playing roster for 2009."

ENDS

Company Note

Based in central Birmingham, Scout7 is the world's leading provider of scouting and recruitment management solutions to professional football clubs and national football associations.

Scout7 has systems implemented at approaching 100 professional football clubs throughout Europe. Clients include Anderlecht, Ajax, AZ Alkmaar, Celtic, Chelsea, Everton, Le Mans, Liverpool, Olympique Lyonnais, Olympique Marseille, PSV Eindhoven, Rangers, FC Schalke 04, Sevilla, TSG Hoffenheim and Villarreal.

For more information please contact:

Andy Cooper
PR and Communications
Scout7 Ltd
T: +44 (0) 870 757 7717
F: +44 (0) 870 043 4329
E: andyc@scout7.com