

PRESS RELEASE

31st March 2010

Scout7 Help UNECATEF Stage UK Conference Over 2010 Easter Weekend

Scout7 are pleased to announce the full details of the French Coaches Association's (UNECATEF) first ever UK Conference, which is taking place at a variety of venues across the West Midlands this Easter Weekend.

The trip, led by UNECATEF Director Thibaut Dagonne, will begin with a VIP visit to the Ricoh Arena this Saturday to watch Coventry City play Derby County in the Coca-Cola League Championship, followed by a tour of an FA Premier League club's training ground, a discussion forum with the Professional Football Coaches Association (PFCA) and a visit of a professional club's Academy.

In addition, the 24 members travelling to the UK, whose professional experience varies from Academy coaching through to senior Head Coach positions in Ligue 1 and management of African national sides, will also have the opportunity to be given tutorials on Scout7's evolving portfolio of scouting and squad management applications, in order for them to find out how some of world's most forward thinking clubs are using technology proactively to enhance existing working practices.

The visit is the latest in a long line of initiatives that Scout7 have worked on together with UNECATEF in recent years. These have included providing overseas scouting assignments to out-of-work members in regions including Europe, Africa and South America, to assess emerging talent in key recruitment markets and to assist in helping them secure future full time employment in the industry.

Having worked closely with Thibaut Dagonne to establish the itinerary for the trip, Scout7's Jerome Lebatard is delighted with the role given to the company in the planning of this important event.

He says: "UNECATEF host a number of domestic conferences throughout the year and it is a great honour that they have chosen Scout7 to help arrange their first ever UK gathering of members.

"The leading English clubs have a reputation abroad for possessing outstanding training facilities and internal infrastructures and this visit will allow French coaches see this for themselves, in addition to experiencing the unique atmosphere of an English League match.

"There is also a desire from the members to meet with coaches from different backgrounds and education and on that basis, we are very pleased to invite members

of the PFCA to meet with their French equivalents. I am sure they will be able to share many ideas relating to development, analysis and preparation.

"We look forward to welcoming the delegation on their arrival in Birmingham and rest assured, my colleagues and I will be on hand to ensure they have a successful and enjoyable trip."

ENDS

The full itinerary of the UNECATEF UK Conference is as follows:

Saturday 3rd April

- Attendance of Coventry City vs Derby County (Ricoch Arena, Coca-Cola League Championship)

Sunday 4th April

- Visit of FA Premier League Club Training Ground
 - Guided Tour**
 - Meeting with Performance Analysis Team and Fitness Coach**
- Meeting and Discussion Forum with LMA/PFCA Members. Discussion topics include:
 - Reserve team football**
 - Academy Recruitment**
 - The current number of Academies in professional football**
 - Study visits between coaches in England and France**
 - Acquisition of French players by English clubs**
 - Transfer Window**
 - Refereeing training and development**

Monday 5th April

- English Language Lessons (Birmingham Science Park Aston)
- Scout7 Software Technology Training (Birmingham Science Park Aston)
- Attendance of Aston Villa Reserves vs Arsenal Reserves (Villa Park)

Tuesday 6th April

- Visit of Professional Club Academy
 - Meeting with Academy Director and Academy Coaches**
 - Observation of a Coaching Session**
- Corporate Presentation of Scout7 Technologies and Services (Faraday Wharf, Birmingham Science Park Aston)
- Visit of Moseley Rugby Club and Meeting with Coaching Staff

Company Note

Based in central Birmingham, Scout7 is the world's leading provider of scouting, recruitment and squad management solutions to professional football clubs and national football associations.

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